

Summer Home Learning Work

A Level Eduqas

Media Studies

To help you prepare for the start of your new academic course we have compiled a range of tasks that you will find useful to aid with your preparation over the summer.

TASK
1. Media Language
2. Representation Case Study
3. Genre Exploration
4. Media Theory Introduction
5. Media Industries Research
6. Media Regulation Research
7. Current Media Issues Report
8. Magazine Front Cover Re-Creation
9. Case Study: Television in the Global Age
10. Art/Media Exhibition (Optional)

Bring your completed tasks to the first class in September.

Task 1

Choose a TV advert and analyse it using key media language concepts explored in bridging lesson.

Consider how meaning is constructed

1. Camera work
2. Editing
3. Sound

Write a 500-word W.H.W analysis.

Task 2

Select a media product (e.g., film trailer, music video, magazine cover). Identify how one social group (e.g., gender, ethnicity, age) is represented.

1. Apply basic stereotypes and countertypes

Write a short evaluation (300–500 words).

Task 3

Research a media genre of your choice (e.g., horror films, reality TV).

1. Define its key conventions
2. Pick two examples and compare how the genre is used or subverted
3. Present your findings in a visual poster or slideshow.

Task 4

Research three media theorists from the Eduqas theorist list on page 13

<https://www.eduqas.co.uk/media/d3fbs2s3/eduqas-a-level-media-studies-spec-from-2017-e-27-05-2021.pdf>

1. Summarize each theory in your own words
2. Apply each theory briefly to a media text you know

Task 5

Choose a major media company (e.g., Disney, Netflix, BBC, ITV).

1. What do they produce?
2. Who owns them?
3. How do they distribute their products?

Create a one-page fact file.

Task 6

Research one of the following regulators: Ofcom, BBFC, ASA, IPSO.

1. What media do they regulate?
2. What are the key rules or codes?
3. Give at least one real-life example of a media product they regulated

Present as a fact sheet or infographic.

Task 7

Write a short report on a recent media-related issue (e.g., AI in journalism, streaming impact on cinema, censorship).

1. Summarise the issue
2. Offer your opinion

Approx. 500–700 words.

Task 8

Choose a magazine and recreate the front cover using Canva, Photoshop or by hand.

1. Try to replicate layout, typography, and image placement
2. Annotate to explain how media language is used

Task 9

Watch 1 episode of a media product suitable for age.

Write a reflection on its

1. Genre
2. Narrative
3. Representation
4. Audience appeal

Approx. 300–500 words

Task 10 (Optional)

1. Visit an art or media exhibitions